



OFFICIAL KICKOFF PARTY!



SPONSORSHIP OPPORTUNITIES

LEGEND OF THE WEST \$10,000 (only one)

THE HIGHEST HONOR OF THE FRONTIER, RESERVED FOR THE SPONSOR LEADING THE CELEBRATION. DEADLINE MAY 1ST.

- Premier recognition as the Presenting Sponsor of the Official Kickoff Party!
- Two VIP reserved tables (16 guests total) with the best seating at the event
- One personal concierge at each of the two tables of eight
- Opportunity to welcome guests from the stage
- Logo featured prominently on all event materials, including web site, digital promotions, event signage, and sponsor banner
- Premier logo placement on the event welcome signage
- Featured recognition in all social media promotions leading up to the event
- Recognition in press releases and media outreach
- Private, behind-the-scenes tour of The Museum and Carriage House for sponsor and guests on a future date
- Special commemorative gift from The Museum

WESTERN TRAILBLAZERS \$5,000 (two available)

LEADER OF THE DRIVE AND CHAMPION OF THE CELEBRATION. DEADLINE MAY 1ST.

- Premier reserved table for eight with priority seating near the stage
- Opportunity to address guests from the stage during the program
- Featured logo placement on event signage, sponsor banner, web site, and social media
- Recognition in promotional emails and social media leading up to the event
- Verbal recognition during the event program
- Special thank-you gift from The Museum

SALOON SPONSOR \$3,000 (one exclusive opportunity)

KEEP THE GLASSES RAISED AND THE GOOD TIMES FLOWING. DEADLINE MAY 15TH.

- Naming rights to the Old Santa Ynez Days Western Saloon
- Opportunity to name one signature cocktail
- Custom bar signage with sponsor logo
- Reserved table for six
- Logo placement on beverage station signage
- Recognition on web site
- Recognition during the event program and on sponsor banner
- Social media spotlight as the Saloon Sponsor

THE 1882 CLUB \$1,000

HELPING KEEP THE CELEBRATION RUNNING SMOOTHLY.

- Four tickets to attend the Official Kickoff Party!
- Logo/name listed on web site and sponsor banner
- Listed as sponsor on social media

VALLEY HERITAGE PARTNERS \$500

SUPPORTING THE CELEBRATION AND KEEPING THE FIRE BURNING.

- Two tickets to attend the Official Kickoff Party!
- Recognition on web site sponsor page
- Name listed on sponsor banner at the event

INDIVIDUAL TICKETS

\$95 NON-MEMBER
\$80 MEMBER